



Executive Brand Film

Cinematic storytelling for industry leaders

Most Corporate Video Feels Generic.

*Stiff and over-scripted.
Predictable edits.
No personality.
No insight into leadership.*

The result:
Safe. Forgettable. Ineffective.



Dig Deeper.

Your content should feel:

Bold.
Clean.
Authentic.
Confident.

It should showcase the very best of you, your
business and your people.

This is where the
Executive Brand Film
begins.



Executive Brand Film.

*A cinematic short film built around
the leadership story of your company.*

A real conversation that reveals:

**Why the company exists.
The leadership philosophy.
The vision.**





Real leadership. Real conversations. Cinematic production.



Deliverables.

Cinematic leadership film (60–120s)

Social media cutdowns

Cinematic b-roll of your business

Professional still photography

Optional Extras:

*Professional Headshots for
Website/LinkedIn*

The Process.

Step 1: Narrative Design

We shape the story and outline the conversation before cameras roll.

Step 2: Cinematic Production

Leadership conversation filmed in a natural, cinematic environment.

Step 3: Structured Post

Colour grading, sound design, motion graphics, VFX.

Once completed, edit sent to you via Frame.IO for review and feedback.

Where the Film is Used.

Company Website

LinkedIn

Recruitment Campaigns

Sales Presentations

E-mail Marketing

The film becomes a core brand asset.

Pricing.

Essential

Leadership film

2 social clips

£2,500

Professional

Leadership film

5 social clips

Full cinematic b-roll

£5,500

Authority

Leadership film

Social campaign clips

Professional still photography

Motion graphics

Team headshots

£8,500

Why Marlo Pictures?

10+ years experience (brand films, short films, feature films) working across UK, USA and Europe.

*Cinema grade cameras and equipment.
Expert in all areas of production.*

Director-led storytelling, not generic video production.

One point of contact from beginning to end, no hand offs or delays.

